

# Creative Confidence

Creative confidence is the pre-requisite for innovative thinking. While it is an essential 21st-century skill, it has been shattered by the design of our education current system. There is an urgent need to unpack the limiting beliefs that come in the way of tapping into our highest creative potential and childlike playfulness and curiosity about the world.

## Creative Confidence lectures for students

**2 sessions x 3 hours - 10-30 participants**

**Purpose:** To inspire the participants to use their creative confidence for generating ideas that are original and bold.

**Desired Outcomes:**

- Become aware of the inhibitors/fears in the way of creativity
- Gain mindsets to unleash creative and original ideas
- Understand the value and gain skills and tools for divergent thinking
- Come up with relevant HMW question and generate ideas

**Mode of Delivery:**

face-2-face or digital (using Zoom and Miro)

**Resources used:**

Creative Confidence Unleashing the Creative Potential Within Us All | Tom Kelley and David Kelley  
The Artist's Way A Spiritual Path to Higher Creativity | Julia Cameron  
Frame Innovation Create New Thinking by Design | Kees Dorst

**Learning Experience:**

**Session 1**

- Welcome to your own creativity and unpacking creativity
- Experiencing creative exercises (including co-creation) and reflection on what's in the way of creativity
- Animation Video by Sir Ken Robinson and joint reflection
- Defining HMW questions (what makes a good HMW question) n.b. participants need to have done some kind of previous research to generate insights and build relevant HMW questions
- Brainstorming – introducing creative thinking tools

**Session 2**

- Explore what's your creative type and reflect on it together
- Go on an inspiration walk with an HMW question
- Explore other unconventional ways and tools for inspiration of original ideas
- Explore framing questions differently
- Continue brainstorming with experimenting with newly co-created tools
- Explore tools for convergent thinking and experience using some of them